HASSAN OBAID

Online
hassanobaid.com
linkedin.com/in/hassan-obaid

Contact
hassan.faqier@gmail.com
+966 55 297 4299

I'm an Art and Visual Director, crafting concepts into art.

Specialized in art direction, design,
branding and key visual development.

Experinces

2026 - present
Senior Art Director
Leo Burnett

2024 - 2026
Senior Art Director
80s Creative

2023 - 2024
Art Director
Ways Marketing Solutions

2022 - 2023
Art Director
Digitect

2021 - 2022
Art Director
Horizon FCB

2019 - 2021
Digital Artist
BBDO

2019 - 2019
Graphic Designer
Focus Advertising

Design Skills

01 SOFTWARE'S

Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe After Effect
Adobe Premiere
Adobe Audition
Maya
Arnold & V-Ray
Cinema4D
Zbrush
Substance Painter

02 KNOWLEDGE

Grid & Layout
Font Design
Color Theory
Photo Manipulation
Illustration
Typography
Video Editing
Motion Graphics
2D Animation
3D Design
3D Texturing & Rendering

Education

2014 - 2018
Diploma in Digital Animation
The One Academy, Bandar Sunway, Malaysia

Language

Arabic - Native
English - Proficient

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